

# LAVINA CHANDWANY

ART DIRECTOR + DESIGNER

Portfolio: [www.lavinachandwany.com](http://www.lavinachandwany.com)

+91 7045146314 @ [lavina.chandwany@gmail.com](mailto:lavina.chandwany@gmail.com)

British Citizen 📍 Currently located in Mumbai



## ABOUT ME

- + An Art Director based in Mumbai with over 4 years of experience in Design, Visual Communication, Animation and Advertising.
- + My core strengths include - Concepting and executing Ad campaigns, Digital strategy, Social media & design, Branding and design for both online & offline mediums, UI & UX design.
- + Proficient in various softwares including Illustrator, Photoshop, InDesign, AfterEffects, Cinema 4D, Sketch and InVision.

## EXPERIENCE

### Art Director - Intern

**Häppy Agentur** - Advertising and Design Agency

📅 04/2020 - Current 📍 Hamburg Europe, Remote

- Assisted in the concepting, development and designing of advertising collaterals for social media and print.
- Support and assist with timely execution of all pitches and deliverables.
- Brands: Hiscox Insurance, Trolli Gummy bears, VGH Pension Fund, Prinzenrolle Cookies, GeloMyrtol and Inhouse designs.

### Art Director - Intern

**AKQA** - Advertising and Design Agency

📅 01/2020 - 03/2020 📍 Tokyo, Japan

- Assisted in the concepting, development and designing of advertising collaterals for social media and print.
- Worked on several pitches, mood-boards, mock-ups and story boards.
- Brands: Nike, Google, Youtube Premium, Youtube Music and Hyperice.

### Head of Design

**Creative Co.** - Digital Marketing and Events Agency

📅 01/2018 - 12/2018 📍 Mumbai, India

- Worked on concepting and designing of all collaterals for social media and print as well as digital strategy and planning for various brands.
- Conceptualized and launched several luxury events for fashion and hospitality brands along with a team of marketing and event specialists.
- Handled and conceptualized for photoshoots and outdoor video shoots.
- Brands: Taj Inner circle, Gucci, Remy Martin, Foo Dining, KOKO Fine Dining, Tresmode, Agaro Jewels, India Design ID, etc.

### Head of Design

**SoCheers** - Digital Marketing Agency

📅 07/2015 - 08/2017 📍 Mumbai, India

- Led a team of 5 people and oversaw the concepting and designing of all collaterals for social media and print as well as digital strategy and planning for various brands.
- Conceptualized and launched ad campaigns for several brands and events, and worked on pitches, story-boards and photoshoots.
- Brands: Mahindra, Jameson Irish Whisky, Saboro, Deltin Goa, The Lost Party.

## EDUCATION

### Art Direction Portfolio Program

**Miami Ad School - Europe**

📅 01/2019 - 06/2020 📍 Hamburg, Germany

### Bachelor of Arts in Graphic Design And Advertising

**Curtin University AU in affiliation with Limkokwing University Malaysia**

📅 06/2012 - 06/2015 📍 Kuala Lumpur, Malaysia

## AWARDS

### D&AD Yellow Pencil Winner

D&AD New Blood 2020 - Lego Six Brick Kit

### Summit International Award Winner

Bronze - Uber Eats, Purple Pizza Project 2020

### Creative Conscience Award Winner

Impact and Social Change - Lego Six Brick Kit

### Silver Pencil Winner

The One Club Young Ones 2020 - The North Face

### ADC Bronze Cube

The One Club Young Ones 2020 - Gift for Her

### D&AD Wooden Pencil Winner

D&AD New Blood 2019 - Gift for Her

### Graphis - New Talent 2020

Gold - McKinsey Design - Gift for Her

## KEY STRENGTHS

- ♥ Leadership and teamwork skills
- ♥ Creative Research & Insights
- ♥ Multi-tasking abilities
- ♥ Positive attitude towards feedback
- ♥ Attention to detail & design
- ♥ Keenness to learn from peers

## REFERENCES

**Aneesa Dhody** CEO, Creative Co Mumbai  
[aneesa@creativeco.in](mailto:aneesa@creativeco.in)

**Mehul Gupta** Partner, SoCheers  
[mehul.gupta@socheers.net](mailto:mehul.gupta@socheers.net)